

Quick Start

Recruitment Checklist

Have fun, be seen, spread the word

Here are 20 things you could do to help recruit new volunteers. You don't have to do them all - just remember, every little bit helps!



Put up a 'Volunteer with us' poster in your meeting place.

Put up posters around your local community (libraries, shops, schools, etc.)

Encourage parents to get involved (use our email template for ease).

Take part in the county Grown-Ups in Guiding challenge.

Hold a taster session (remember your risk assessment!)

Showcase Girlguiding at a fair, fete or other local event.

Contact the local radio station for a 'shout out'.

Put an article or advert in the local newspaper or newsletter.

Post an article or advert on local social media groups (or share the county posts).

Think of tasks or roles, other than being a leader, you could ask for help with.

Post an advert on a volunteer recruitment platform.

Hold a unit meeting outside in the local community (don't forget to wear your uniforms!)

Take part in a large event with the county or your division.

Design an information flyer about your unit and hand it out (get your girls to help).

Get involved as a unit with a local initiative or competition.

Find local people who could act as ambassadors.

Invite people you know with special or unique skills to run activities at a unit meeting.

Encourage the girls to get involved with helping another local charity.

Ask friends, families and supporters to spread the word.

Approach other organisations who could help you recruit volunteers.

